



Burlington Eagles Fundraising Policies

10.1. Sponsorship and Fundraising

The Burlington City Rep Hockey Club is not a registered charity and is a non-profit organization that is exempt from corporate federal income tax pursuant to paragraph 149(1)(I) of the Income Tax Act.

Fundraising

- a) All Burlington Eagles teams are allowed to raise funds to defray operating costs.
- b) Fundraising events must not represent a team of the Burlington City Rep Hockey Club as a charitable organization and no representation can be made regarding the tax deductibility of funds contributed for personal/corporate purposes (except for sponsorships).
- c) Fundraising is considered a team activity and is not to be tallied individually.
- d) All fundraising must be conducted in accordance with all applicable laws, regulations and legal requirements of the Province of Ontario and the laws of Canada applicable therein. The Hockey Committee and the Board of Directors reserve the right to cancel any fundraising activities that either the Hockey Committee or the Board of Directors, in its sole discretion, determine to be detrimental to the Club's image reputation, and/or values.
- e) All fundraising must have proper licensing and suitable insurance and each team undertaking any type of fundraising is responsible for obtaining such licensing and insurance.
- f) The remaining proceeds of any unused team fundraising up to team budget must be returned equally to families.
- g) Each team will be permitted to fundraise a maximum of \$50,000.00.

Sponsorship

- a) All sponsorships will require approval from the Hockey Committee and Board of Executive before funds can be distributed to the team. Approval is needed for all sponsors, whether they will be a single sponsorship or multiple sponsorship.
- b) It will be the decision of the team and/or sponsor on how they wish to promote the sponsorship. However, the promotion of the sponsorship will need to be approved by the Executive and all costs associated with promoting the sponsorship will be the responsibility of the team and/or sponsor.
- c) In accordance with OMHA policy, no fundraising or sponsorship may be obtained from any winery, brewery, tobacco, or cannabis related corporation.

Permission for Burlington Eagles Logos

- a) Any use of the Burlington Eagles logo and/or brand must be approved in advance by the Hockey Committee and Executive Director.
- b) These requests will be considered one-by-one and being granted use of the logo(s) is not guaranteed.

Disclaimer

- a) The Burlington City Rep Hockey Club is not responsible for any losses, liabilities, or damages incurred by individuals or groups participating in fundraising programs undertaken for the benefit of a Burlington Eagles hockey team. All fundraising activities are conducted at the participant's own risk and the Burlington City Rep Hockey Club makes no representations or warranties of any kind, express or implied, regarding the success of any fundraising efforts and disclaims all liability for any loss, damage or adverse legal consequences resulting from such activities. Participants are advised to comply with all applicable laws and regulations and to seek appropriate legal or financial advice if necessary.